

ISH 2025

Prices for stand space rental

Early Booking

Prices for stand space rental by receipt of intention to exhibit **until March 1st 2024.**

Standtype	Standspace up to 399 sqm * (per sqm)	Standspace over 400 sqm * (per sqm)	Standspace over 800 sqm * (per sqm)
1-side open	340.00 €	275.00 €	290.00 €
2-side open	350.00 €	285.00 €	290.00 €
3-side open	360.00 €	295.00 €	290.00 €
4-side open	365.00 €	300.00 €	290.00 €
Outdoor Area			
2-storey up to 99 sqm **	240.00 €	240.00 €	240.00 €
2-storey over 100 sqm **	120.00 €	120.00 €	120.00 €
	60.00 €	60.00 €	60.00 €

Regular Prices

Prices for stand space rental by receipt of intention to exhibit **from March 2nd 2024.**

Standtype	Standspace up to 399 sqm * (per sqm)	Standspace over 400 sqm * (per sqm)	Standspace over 800 sqm * (per sqm)
1-side open	440.00 €	375.00 €	390.00 €
2-side open	450.00 €	385.00 €	390.00 €
3-side open	460.00 €	395.00 €	390.00 €
4-side open	465.00 €	400.00 €	390.00 €
Outdoor Area			
2-storey up to 99 sqm **	240.00 €	240.00 €	240.00 €
2-storey over 100 sqm **	120.00 €	120.00 €	120.00 €
	60.00 €	60.00 €	60.00 €

Special instructions

All of the above prices

- plus environmental charge of 4.20 € per sqm
- plus AUMA-fee of 0.60 € per sqm
- plus obligatory Media Package of 985.00 €
- Prices exclude VAT

* Provided for the total exhibition space, not including outdoor exhibition areas and space in upper levels when there is 2-storey structure. Also considering corporate affiliations (subsidiary companies with 100%).

** 2-storey stand constructions are subject to approval and will be billed after the end of the event.

Media Package

The obligatory Media Package for ISH:

Standard Price for basic entry: **985.00 €** plus VAT

- **Print-Presence** (catalogue)
 - ⇒ Company name, address, phone no., fax no., website, Email, hall- and stand number
 - ⇒ Inclusion in 2 product groups
- **Online Presence** (ISH Contactor)
 - ⇒ Company name, company address, contact details, stand number(s)
 - ⇒ 2 product groups
 - ⇒ 1 company page (each with 1 picture and 8,000 characters of text per language, i.e., German and English)
 - ⇒ 5 product pages (each with 1 picture and 7,000 characters of text per language, i.e., German and English)
 - ⇒ 5 search terms for the ISH Contactor
 - ⇒ 5 direct links to your products
 - ⇒ 10 Social Media Links
 - ⇒ 6 PDF documents per language (German and English) as a download
 - ⇒ 4 contact persons (each with 1 picture, name, contact details and position)
- **Onsite presence**
 - ⇒ Entry in the visitor information system at the exhibition centre during the event
- **Navigator app**
 - ⇒ The official mobile application of ISH for iPhone und Android contains entry in the exhibitor- and product search engine, hall plan etc.

All details for the event media can be entered in the Media Package Manager (MPM) and updated at any time. There you will also find a large selection of additional services (e.g. logos, document download, videos) with which you can optimise your company profile.